Events

Increase bookings and attendance rates at your open days

Our events apps are the best in the business.

Our four dedicated event apps help you to organise Applicant open days, Pre-Applicant open days and campus tours. Each app has a full suite of powerful tools to send personalised invitations, use branded forms, manage room capacity and online bookings.

Students create a personalised programme of events to suit their needs and ensure they get a real insight into your university.

Reduce bottlenecks at registration by scanning students' barcodes, presented on their Smartphones for uploading into Student CRM.

"We've had a 58% increase in our Applicant Open Day bookings!"

Marketing and Events team
A London-based University client

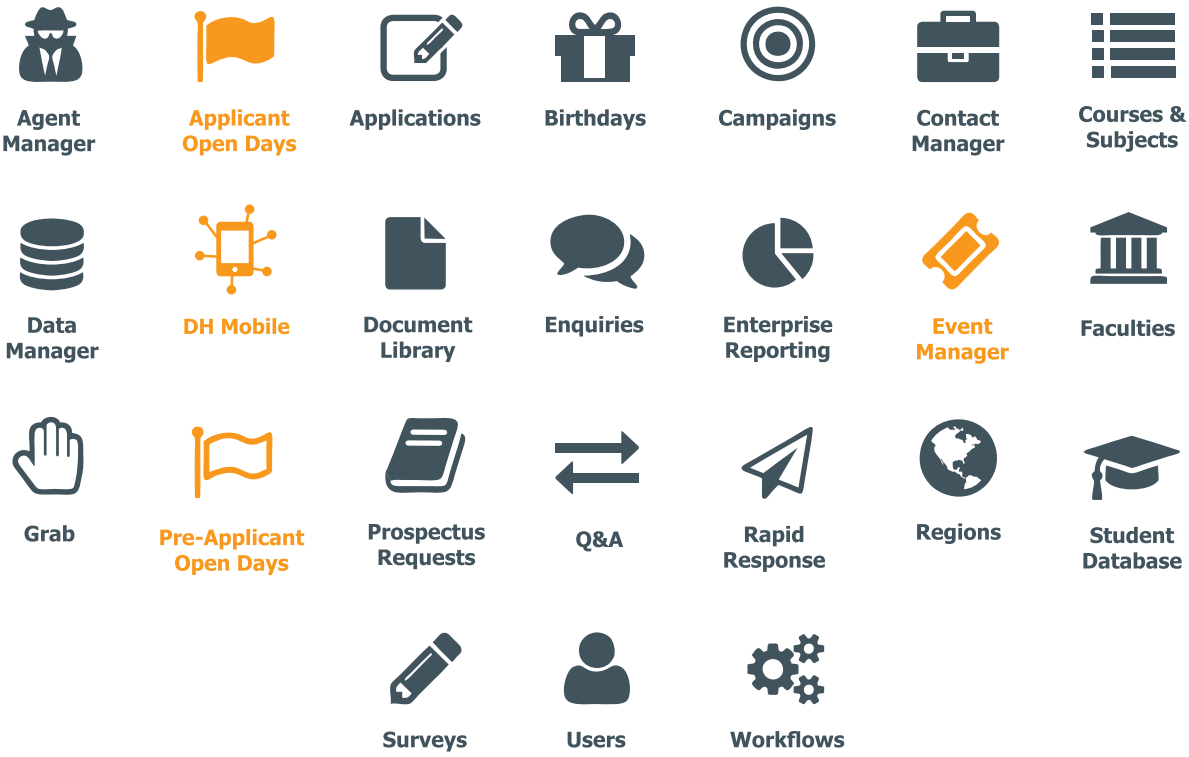
"Student CRM has done the trick - these are exceptionally high conversion rates and anecdotally excellent compared to industry conversion rates for the recruitment events."

Marketing and Events team
A London-based University client

01202 477855
www.student-crm.co.uk

DATA HARVESTING
the home of Student CRM

Organise open days and manage online bookings with our four dedicated event apps.



- Capture accurate student data on iPads at recruitment events worldwide using DH Mobile.
- Send branded invitations to students to increase online bookings.
- Run tailored departmental open days for your applicants by allowing them to create a personalised programme of events.
- Allow students to choose an event by subject of interest.
- Communicate with students leading up to open days using automated workflows which continue to work for you 24:7:365.
- Register students using Smartphone technology and barcode scanners.
- Multi-location open day tool for multiple activities hosted on various campuses.
- Excellent post-event follow-up features.

See how our event apps can boost your bookings
www.student-crm.co.uk/demo

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